



presents

WIDEX

**A partnership with
Vision and Perspective**

12 & 13 July, 2024

Athens Marriott hotel
Athens, Greece

Agenda



Friday 12/7/2024

09:00-10:00	Registration	
10:00-10:45	Welcome & EARplus presentation	Ξεπαπαδάκης Δημήτριος
10:45-11:45	WIDEX Brand & Sound Philosophy	Nina Schineller & Lars Hennig
11:45-12:15	Coffee Break	
12:15-12:45	Widex Portfolio Structure on Magnify and Moment	Rafal Sulich
12:45-13:30	Widex MOMENT platform deep dive	Kleber Juan Ramos
13:30-14:30	Lunch Break	
14:30-15:15	Connectivity and Apps	Kleber Juan Ramos
15:15-16:00	BOOM Game	Eventure
16:00-16:30	Coffee Break	
16:30-17:00	Ιατροτεχνολογικά & ΕΟΠΥΥ Προοπτική και μέλλον	Απόστολος Βαϊτάς
17:00-17:45	Widex smartRIC	Kleber Juan Ramos
17:45-18:00	EARplus Closing	Ξεπαπαδάκης Δημήτριος

Saturday 13/7/2024

10:00-11:00	Audiogramm and choosing the right hearing aid	Μαρκάτος Νικόλαος
11:00-11:30	5 reasons to choose a Widex hearing aid	Kleber Juan Ramos
11:30-12:00	Coffee Break	
12:00-13:30	Fitting Flow in Compass GPS	Kleber Juan Ramos
13:30-14:30	Lunch Break	
14:30-15:30	Upselling (differences of price points, sales techniques, case presentation)	Rafal Sulich & Kleber Juan Ramos
15:30-16:00	Tinnitus & Zen Therapy	Kleber Juan Ramos
16:00-16:30	Coffee Break	
16:30-17:00	Kahoot Quiz	Rafal Sulich & Kleber Juan Ramos
17:00-17:30	EARplus Closing	Ξεπαπαδάκης Δημήτριος
19:30-23:00	Dinner - Party	

Ομιλητές

Ξεπαπαδάκης Δημήτριος
Βαϊτάς Απόστολος

Μαρκάτος Νικόλαος
Rafal Sulich
Kleber Juan Ramos
Lars Hennig
Nina Schineller

Διευθύνων Σύμβουλος EARplus AE
Πρόεδρος Πανελληνίου Φαρμακευτικού Συλλόγου -
Μέλος ΔΣ ΕΟΠΥΥ
Κλινικός Ακοολόγος - Ακοοπροθετιστής
Sales Development Manager WS Audiology
Audiological Trainer WS Audiology
Sales Development Manager Int. Markets WS Audiology
Marketing and Event Manager WS Audiology

