

READING & WRITING THE CODE OF LIFE...

The game-changing technologies of Pacific Biosciences and Codex DNA

ΔΕΥΤΕΡΑ

29

ΝΟΕΜΒΡΙΟΥ
10:00-14:00

EXCLUSIVELY
ONLINE



Biodynamics SA



PACBIO®



CODEX DNA

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Program

10:00-10:15 Welcome Presentation Biodynamics SA
Spiros Markos
Sales Manager Ind. Dept

A. Reading the Code of Life

Session Ia: Pacific Biosciences SMRT sequencing technology- Long reads and high accuracy

10:15-10:45 HiFi Sequencing: see what you've been missing
Neil Ward
Vice President and General Manager for Europe, Middle East, and Africa

10:45-11:25 HiFi Sequencing:
look into the microbiome with unprecedented accuracy
Nicolas Piganeau
Field Application Specialist

Session Ib: Pacific Biosciences SMRT sequencing technology- Long reads and high accuracy

11:25-12:05 HiFi Sequencing: long and accurate reads complete our understanding of the human genome
Bas Tolhuis
Field Application Scientist, Bioinformatics

12:05-12:40 Q&A session

B. Writing the Code of Life

Session II: CODEX DNA – Advancing biologics discovery and simplifying synthetic DNA & mRNA

12:40-13:00 CODEX DNA: Revolutionizing synthetic biology
Sam Gharaibeh
Senior Sales Representative

13:00-13:30 Accelerating Discovery and Development and a Paradigm Shift for mRNA Synthesis with the BioXp™ System
Valeria Romanelli
Global Field Application Scientist

13:30-14:00 Q&A session